

# formula media



## WHO WE ARE:

### THE WORLD HAS CHANGED... WITH THAT, SO HAS BUSINESS.

We are a new media advertising and buying agency backed with a wealth of experience. We look for problems to solve with our unique formula. Offering strategy, creative and media distribution.

Specialising in getting your name out there on new media platforms i.e.

- ♦ CONNECTED TV
- ♦ DIGITAL AUDIO
- ♦ PAID SOCIAL
- ♦ PAID SEARCH
- ♦ DIGITAL PUBLISHERS
- ♦ DIGITAL OUT OF HOME

aka we'll take you to the party 😊

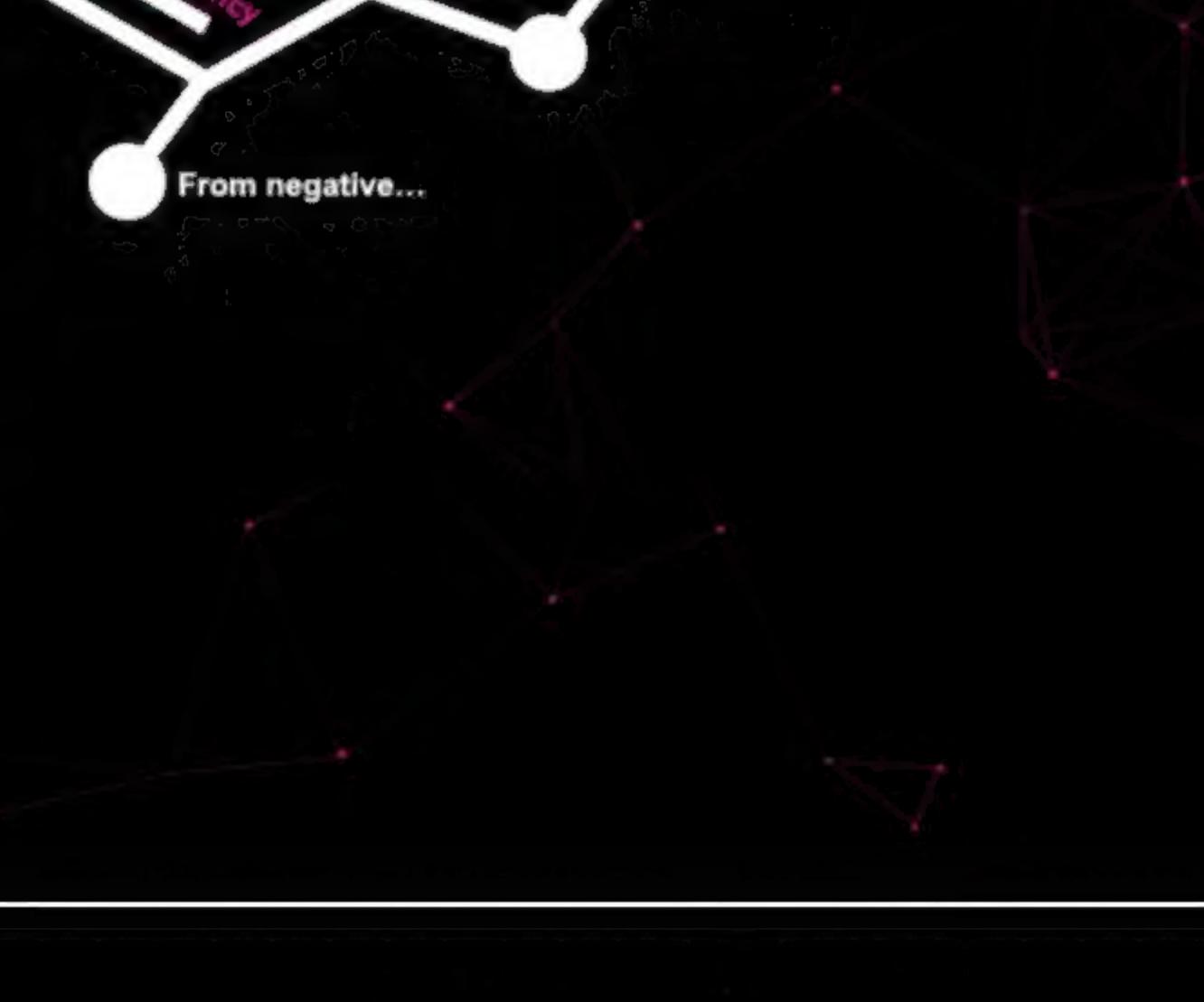
Plus, everything is tracked and measured, meaning transparency, super cost efficiencies and results for brands. All of this new media is an 'add on' in the traditional media agencies but this is us, this is our core business and expertise. Our mission is to elevate a new generation of businesses, creating real impact and change.

We ❤️ what we do

We ❤️ what you do

We ❤️ to see you grow

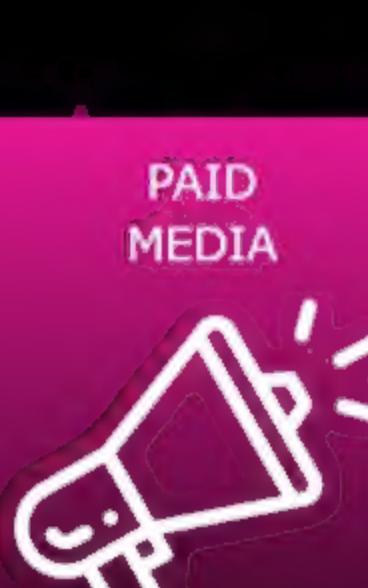
We ❤️ to grow



## WHAT WE DO:

### THINK - ANALYSE - CREATE

#### STRATEGY & CREATIVE



BRAND INCEPTION, GROWTH ACCELERATION, POSITION

#### DATA & ANALYTICS



AUDIENCES, JOURNEYS,  
TRACKING, SEGMENTS

#### DESIGN & PRODUCTION



MOTION, VIDEO,  
AUDIO, STATIC

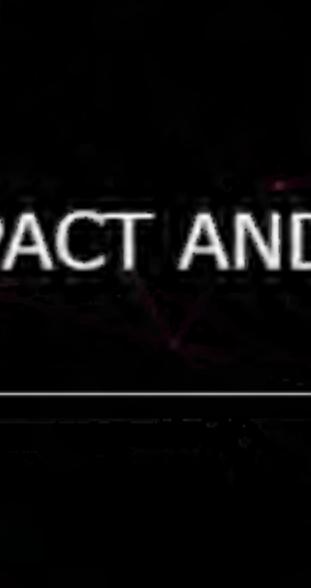
### DISTRIBUTE - ATTRIBUTE - MEASURE

#### PAID MEDIA



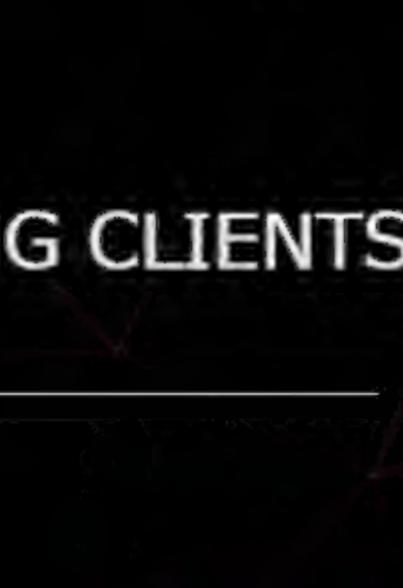
SOCIAL, SEARCH,  
DIGITAL, OOH

#### SMART MEDIA



AUDIO, CTV,  
VR, AR

#### INFLUENCER MEDIA



SOURCE, OUTREACH,  
CAMPAIGNS

## CLIENT TYPES:

### WE WORK WITH HUMAN IMPACT AND WORLD CHANGING CLIENTS

#### TECHNOLOGY

SAAS, START-UP, SMART

#### HOSPITALITY

PROPERTY, FOOD & DRINK

#### GIVING

CHARITY, CAUSES, TRUSTS

#### EXPERIENCE

FITNESS, TRAVEL, EVENTS

## CLIENT EXPERIENCE:

**comma**

**BIKE-DROP**  
*Redefine your journey*

**START SOMETHING**  
*Prince's Trust*

**CareerScope**  
*HOSPITALITY | LEISURE | TOURISM*

**colart**

**ANKER**

**COCKTAIL CLUB**

**WADADLI KITCHEN**

**POW food**  
*POWER OF WELLNESS*

**WORKMANGO**

**ZENI**

**SOHO HOUSE**

Get in touch via the links. We'll get to work...

TEL: 0208 423 3181

